

## *Side Banners: What are side banners and why do I need them?*

Side banners are a great way to showcase important areas of your website via images, text or just to add flair. They appear on all or individual pages of your website and act as additional navigation, additional Search Engine Optimization, a great place to showcase a sale and/or new product or just another place to add images.

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*Author: Homespun Support*

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