Search Engine Optimization: What is a Meta Description?

The meta description is a sentence
or two about your website containing important keywords. It should primarily be the first paragraph of your page content that has a sentence that matches your Keyword term such as "The Last Resort is a vacation rental home located on beautiful Klamath Lake in Southern Oregon. Visit us today in Klamath Falls for your perfect family vacation."

Tip: Look at the Meta Tags your top competitors
are using and see if there are keywords that you could be using.

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