

SimpleCart Shopping Feature: What is a Product Group? What are they used for?

If you have a product that is available in different sizes, colors, box of _____, etc... Create a Product Group that describes the item... then create sub-products/options for each size, color, etc.

ie: Hats

- Red Hat
- Blue Hat
- Green Hat

Hats is the Product Group, and the different colors are the individual products created in the Product Group Hats.

Note: "Product Groups" are parents for product options, and cannot be bought, * You must create sub-products in this group, with prices, to enable purchase.

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