Calendar Feature: What is the purpose of adding categories to my calendar? Is it necessary?

Adding categories to your calendar is a great way to
organize your events if you have offer several kinds. For instance, if you are a day care or a middle
school, you may separate your categories by grade level.

 Or say you are a bar/restaurant who not only offers live
music, but comedy night, open mic or spoken word events.

Separating your events into categories based on Event type allows for easier organization for your
Website Visitors.

 Adding categories is completely up to you and is strictly
for layout and organization purposes only.

Click here to learn how to create categories for your Event Calendar

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