

SimpleCart Shopping Feature: What is a Merchant Service Provider and why do I need one?

Per Wikipedia:

Merchant services is the name given in the United States to a broad category of financial services intended for use by businesses. In its most specific use, it usually refers to the service that enables a business to accept a transaction payment by use of the customer's credit or debit card. More generally, the term includes the following in its use:

- Credit and debit cards payment processing
- Check guarantee and check conversion services
- Automated Clearing House check drafting services
- Gift and loyalty card programs
- Payment gateway
- Merchant Cash Advances
- Online Ordering Systems
- Point of Sales Systems

A Merchant Service Provider is needed to as a gateway to process transactions from your customers to your bank account.

We can help you find the right Merchant Service Provider! Call Heather at 503-922-1276 for more information.

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Author: Homespun Support
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